



उमाशंकर प्रसाद  
उप महानिदेशक

**UMASHANKAR PRASAD**  
DEPUTY DIRECTOR GENERAL



सत्यमेव जयते

**राष्ट्रीय उत्पादकता परिषद्**

(उद्योग संवर्धन और आंतरिक व्यापार विभाग,  
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)  
उत्पादकता भवन 5-6, इन्स्टीट्यूशनल एरिया  
लोदी रोड, नई दिल्ली-110 003

**NATIONAL PRODUCTIVITY COUNCIL**

(Department for Promotion of Industry and Internal Trade,  
Ministry of Commerce & Industry, Govt. of India)  
Utpadakta Bhavan, 5-6, Institutional Area  
Lodi Road, New Delhi - 110 003

No. CoE:I4.0/ UB4.0-Assessment/2024-25

Dear Sir / Madam,

National Productivity Council (NPC) under Department of Industries and Internal Trade (DPIIT), Min. of Commerce and Industries, Govt. of India and in association with Asian Productivity Organization (APO), Tokyo has established Centre of Excellence on Industry 4.0 (CoE: IT for I4.0) with a mandate to function as a knowledge centre with an overriding objective to improve the competitiveness of Indian industries. NPC has introduced an ambitious nationwide “Udyami Bharat 4.0 (UB4.0)” program in alignment with the Government of India's visionary goals of Atma Nirbhar Bharat (Self-Reliant India) and Viksit Bharat (Developed India). This far-reaching program is designed to revolutionize the Indian manufacturing sector and propel it into the era of Industry 4.0.

In this connection, we have developed a comprehensive “Udyami Bharat 4.0 (UB4.0) Needs and Readiness Assessment Survey for the Adoption of Industry 4.0 Technologies”. This framework is designed to evaluate the current state of technological adoption within your organization, identify opportunities for improvement, and provide insights into how Industry 4.0 technologies and tools can enhance your operational efficiency, competitiveness, and growth. The “Udyami Bharat 4.0 (UB4.0) Needs and Readiness Assessment Survey will be implemented in association with NPC’s technology partner Maxbyte Technologies Services Pvt Ltd, Coimbatore, Tamil Nadu in selected manufacturing industries across India.

In view of the above, your esteemed enterprise, being a frontrunner in technology adoption, has been selected for the “Udyami Bharat 4.0 (UB4.0) Needs and Readiness Assessment Survey for the Adoption of Industry 4.0 Technologies”. Our certified assessors will work closely with your team to conduct the survey, analyze the results, and provide you with tailored recommendations for a successful digital transformation journey.

#### Benefits of Participation:

- **Detailed Assessment Report:** Receive a comprehensive report outlining your organization's current state of readiness for adopting Industry 4.0 technologies.
- **Tailored Recommendations:** Benefit from expert recommendations on the most suitable technologies and strategies for your business.
- **Enhance Competitiveness:** Position your organization to take advantage of the latest digital advancements, improving efficiency, innovation, and market positioning.

We request your participation in this initiative to help shape the future of your organization. To confirm your participation or to learn more about the survey, please contact us at [nikhil.p@npcindia.gov.in; aman.gulati@npcindia.gov.in; yk.yadav@npcindia.gov.in]. We believe that your participation in this survey will not only benefit your organization but also contribute to the overall advancement of the industry.

We look forward to your positive response and to working together on this important endeavor.

*With regards,*

Yours sincerely

*Umashankar Prasad*  
(Umashankar Prasad)